

International
Biryani
FESTIVAL & EXPO



**GRAB YOUR
BUSINESS OPPORTUNITIES**

Venue: Chennai Trade Centre | Date: 12th & 13th & 14th September 2025

International
Biryani
FESTIVAL & EXPO



International **Biryani** FESTIVAL & EXPO

We are excited to extend a Direct Invite to you for the highly anticipated Biryani Food Expo 2025, a premier event that brings together the finest in the food and beverage industry. This exclusive invitation ensures you enjoy priority access and a personalized experience, allowing you to explore cutting-edge innovations, network with industry leaders, and gain valuable insights into the latest trends shaping the future of food. As a valued guest, you will have the opportunity to engage with interactive exhibitions, attend expert-led sessions, and savor unique tasting experiences. Mark your calendar for **12th & 13th & 14th September 2025** at **Chennai Trade Centre**, and confirm your participation by visiting **lbfeindia.com** or using the invite code provided in your email. Don't miss this exclusive opportunity to be part of a transformative event that celebrates the best in food and beverage. We look forward to welcoming you!

IBFE -
TITLE SPONSOR
DELIVERABLES



₹ 30L



Title Sponsor logo

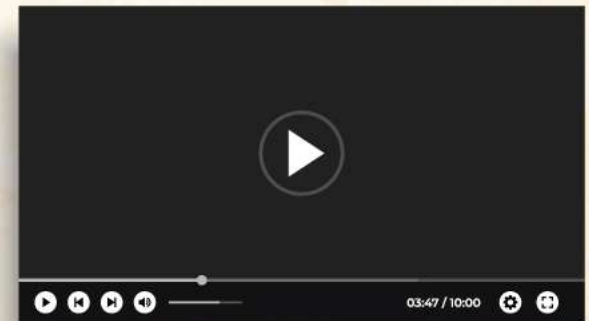


1. Title Sponsor

As the official Title Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional Videos will incorporate the Brand's Name and Logo into various aspects such as



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessions

and
more



3. T-Shirt :

The event T-Shirts will prominently feature the company's Logo, ensuring a visible and impactful brand presence during the proceedings of all IBFE'25.

4. Main LED Wall :

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure.



5. AV Presentation:

We will grant the title sponsor a dedicated and an exclusive 10-Minute Session to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals and also guaranteeing a heightened level of engagement and exposure.



6. Email Invites

We will specifically design an email Invite Content with your Company Logo to be shared among potential 50,000 Email invitees as a key component for an extensive email promotion to the most food industry related business organizations.

7. Whatsapp Invite

Your company's logo will be prominently featured in carefully crafted electronic invitations, which will be shared via WhatsApp to 50,000 top-tier recipients in the biryani industry. Your brand will have prime placement, ensuring maximum visibility and making a strong, lasting impact on the intended market of food industry professionals and entrepreneurs.



8. Face book Promotion:

8.Face book Promotion: A comprehensive and strategic Facebook promotion will be executed over a three-month period, targeting the intended audience with precision. The campaign will be fully enhanced with impactful promotional materials, including exclusive audio and video content from the Title Sponsors. Regular updates on the progress of the expo will be shared, ensuring maximum visibility for your brand. As the primary sponsor, your involvement will be highlighted consistently, providing unparalleled exposure across the Facebook platform throughout the entire campaign.



9. Standee Branding

9. Standee Branding : Your company's logo will be prominently featured across 50 standees (each measuring 6 feet by 3 feet) strategically placed throughout the venue. This ensures your brand will capture the attention of every attendee with prime placement at key touchpoints, offering maximum visibility and making a strong, lasting impression throughout the event.

10. Chair Branding

10. Chair Branding: We will integrate your company Logo in the chair branding at the event by placing A5 cards (350 GSM) on 1000 Chairs to enhance visibility and brand recognition among the event attendees in a professional and impactful manner.



11. Stage and Podium Promotion:

11. Stage and Podium Promotion: Our Title Sponsors' logo will have an exclusive use of the Stage and Podium presence for unmatched Brand Promotion. This prime positioning provides a one-of-a kind opportunity for your brand to receive maximum visibility and prominence with a distinguished presence.

12. Bag Promotion:

Distribution of sponsor's logo imprinted bags will be distributed to all the visitors, exhibitors, at the upcoming event providing a unique opportunity to leave a lasting impression on the diverse audience segment.



13. Stall Area:

We will specifically reserve 6 stalls in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

14. Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.



15. Networking Session:

An exclusive offer of FIVE VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



16. Special Video Content:

We will meticulously craft an exclusive Three-Minute Promotional Video to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.



17. Product Promotion:

During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

18. Instagram Promotion :

As a Title Sponsor, your brand will receive premium visibility through a dedicated Instagram promotion. Customized posts, aligned with the event's theme and key moments, will prominently feature your brand. These posts will reach a highly engaged, targeted audience, ensuring your company is positioned at the forefront of the event's social media presence for maximum impact.



19. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.



20. FM Promotion:

Crafted Jingles will explicitly feature your brand in the event promotion on Radio FM. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, reaching a diverse audience with engaging audio content.



21. Association Connect:

A meeting with Food Industry Related Association members will be arranged upon the sponsor's request, facilitating strategic connections with food related association. This will provide the sponsor with the opportunity to engage directly with key members within the Association.



22. Directory:

An Exclusive Page Slot is provided in the Event Directory to prominently showcase your company. This page will offer comprehensive visibility, allowing you to highlight your brand, services, and any other relevant offerings. Your company will be featured in a prime position, ensuring maximum exposure to all attendees.



23. Whatsapp Campaign:

Your company's brand name will be prominently integrated into the WhatsApp Audio Jingle, which will reach an extensive audience of over 50,000 industry professionals. Your brand will enjoy prime placement, ensuring that it stands out with maximum visibility and creates a lasting impact on the targeted and influential audience.



24. Registration Form:

Your brand and logo will be prominently featured on 15,000 venue registration forms, serving as a focal point of attention for business visitors. These registration forms underscore your company's prominent role and enhance its appeal to potential clients and partners attending the event.

25. ID Cards:

The Company Logo will be on the ID Cards of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.



26. Direct Invites:

Your Brand Logo will be an integral component of the 50,000 Invitations slated for distribution to the key people of the Biryani Industry. These Invitations circulate among wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

27. TV Advertisement:

Your brand logo will enjoy prominent placement multiple times throughout the TV advertisements, ensuring maximum visibility on selected news channels. Your brand will be positioned at the forefront, capturing the attention of a wide audience and reinforcing its association with the event's prestige.



28. You tube Promotion :

An exclusive promotional campaign will be executed by collaborating with 50 to 100 top-tier YouTube influencers from the food industry. Each video will prominently feature your brand name, logo, and customized content materials specifically designed to highlight your product and brand identity. This campaign is strategically crafted to captivate millions of viewers, significantly enhancing your brand's visibility while building a strong reputation through authentic associations with popular and trusted food influencers.



29. Special Marketing Materials distribution:

A dedicated promotional counter will be specially designed to showcase and distribute sponsor materials, including samples, brochures, or any customized handouts intended for visitors and clients. This strategically placed counter will serve as a direct engagement point, ensuring maximum visibility and interaction with attendees. It promises to generate significant interest and response, effectively enhancing brand recall and creating a lasting impression among visitors.



30. Parking Area Branding:

The parking area will be transformed into a high-impact branding zone, featuring 25 standees (6x3) and 10 large boards (10x10) strategically placed for maximum visibility. Each display will prominently showcase the sponsor's logo, brand name, and key content, ensuring a strong visual presence that

captures attention and leaves a lasting impression on visitors. This setup guarantees widespread brand exposure and reinforces brand identity, creating a powerful connection with the public.



31. Venue Branding:

The entire expo venue from the entrance to key touch points will be immersive branded with sponsors' logo, brand name and promotional materials ensuring maximum visibility and a strong visual impact at every corner. This extensive branding coverage guarantees a consistent and professional representation of the sponsor, leaving a lasting impression on every visitor

and reinforcing brand identity throughout the event space.

32. Branding at Registration Counter:

The registration counters will serve as a prime branding space exclusively reserved for the Title Sponsors & Powered By. With 10 registration counters strategically positioned, each will prominently display the sponsor's logo and branding materials, ensuring maximum visibility and a strong brand presence. This setup is designed to capture the attention of over 15,000 visitors, creating an impactful and memorable first impression while reinforcing the sponsor's association with the event.



33. Stall Fin Branding:

Each of the 300 stalls will feature stall fin branding, ensuring the Title & Powered By sponsor's logo and branding are prominently displayed on both sides of every stall. This strategic placement guarantees maximum visibility and serves as a powerful tool to create a lasting brand impact.



34. LED Wall Promotion:

Your brand will have exclusive placement on the prominent LED wall display at the event. Your branding videos will be played at multiple intervals throughout the event, ensuring maximum exposure to all attendees. This high-visibility placement guarantees that your brand takes center stage, making a powerful and lasting impact as every visitor enters the expo.

IBFE -
POWERED BY
DELIVERABLES



₹ 25L



International Biryani FESTIVAL & EXPO

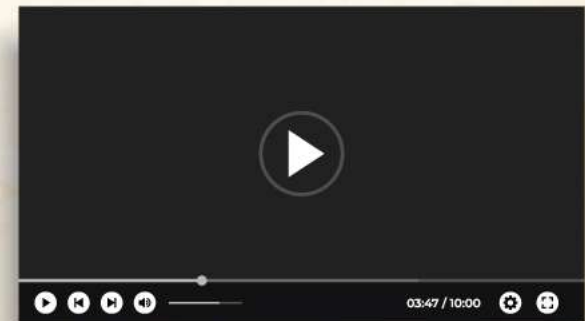
Powered By

1. Powered By :

As the official Powered By, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional Videos will incorporate the Brand's Name and Logo into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more



3. T-Shirt :

The event T-Shirts will prominently feature the company's Logo, ensuring a visible and impactful brand presence during the proceedings of all IBFE'25.

4. Main LED Wall :

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure.



5. Email Invites

We will specifically design an email Invite Content with your Company Logo to be shared among potential 50,000 Email invitees as a key component for an extensive email promotion to the most food industry related business organizations.

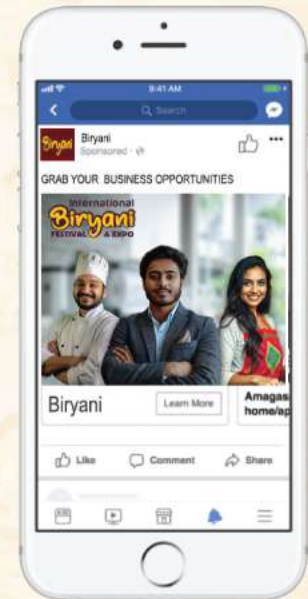


6. Whatsapp Invite

Your company's logo will be included in specially designed WhatsApp invitations, distributed to 50,000 food industry professionals. While your brand will share the spotlight with other sponsors, your logo will still receive high visibility and be associated with the event's key promotions, leaving a lasting impression on the intended market.

7. Face book Promotion:

A comprehensive and strategic Facebook promotion will be executed over a three-month period, targeting the intended audience with precision. The campaign will be fully enhanced with impactful promotional materials, including exclusive audio and video content from the Powered By. Regular updates on the progress of the expo will be shared, ensuring maximum visibility for your brand. As the primary sponsor, your involvement will be highlighted consistently, providing unparalleled exposure across the Facebook platform throughout the entire campaign.



8. Standee Branding

Your company's logo will be displayed on 50 standees (each measuring 6 feet by 3 feet), ensuring your brand is highly visible throughout the venue. While your branding will share the spotlight with other sponsors, it will still maintain prominent positioning in prime areas, ensuring substantial exposure to all attendees.



9. Bag Promotion:

Distribution of sponsor's logo imprinted bags will be distributed to all the visitors, exhibitors, at the upcoming event providing a unique opportunity to leave a lasting impression on the diverse audience segment.

10. Stall Area:

We will specifically reserve 6 stalls in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.



11. Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.



12. Networking Session:

An exclusive offer of FIVE VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.

13. Special Video Content:

We will meticulously craft an exclusive Three-Minute Promotional Video to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.



14. Product Promotion:

During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

15. Instagram Promotion :

Your brand will be featured in a dedicated Instagram promotion through carefully crafted posts that align with the event's theme. These posts will highlight your company's involvement and offerings, targeting a relevant audience to enhance your brand visibility and engagement throughout the promotion.eted audience, ensuring your company is positioned at the forefront of the event's social media presence for maximum impact.



16. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

17. +FM Promotion:

Crafted Jingles will explicitly feature your brand in the event promotion on Radio FM. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, reaching a diverse audience with engaging audio content.



18. Association Connect:

A meeting with Food Industry Related Association members will be arranged upon the sponsor's request, facilitating strategic connections with food related association. This will provide the sponsor with the opportunity to engage directly with key members within the Association.



19. Directory:

A dedicated page slot is allocated in the Event Directory to effectively promote your brand and services. Your company will be highlighted in a prominent section, ensuring significant visibility and allowing your offerings to be presented clearly to all event participants..



20. Whatsapp Campaign:

Your company's brand name will be prominently integrated into the WhatsApp Audio Jingle, which will reach an extensive audience of over 50,000 industry professionals. Your brand will enjoy prime placement, ensuring that it stands out with maximum visibility and creates a lasting impact on the targeted and influential audience.

An 'Event Registration Form' for the 'International Biryani Festival & Expo'. The form includes sections for 'About This Event' (listing dates, time, location, organizer, and more information), 'Participant Information' (name, email, phone, gender, and social media links), and 'Payment Information' (number of tickets, payment method, and card details). It also features a disclaimer and a date stamp 'Date: September 22, 2023'.

21. Registration Form:

Your brand and logo will be prominently featured on 15,000 venue registration forms, serving as a focal point of attention for business visitors. These registration forms underscore your company's prominent role and enhance its appeal to potential clients and partners attending the event.

22. ID Cards:

The Company Logo will be on the ID Cards of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.



23. Direct Invites:

Your Brand Logo will be an integral component of the 50,000 Invitations slated for distribution to the key people of the Biryani Industry. These Invitations circulate among wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

24. TV Advertisement:

Your brand logo will enjoy prominent placement multiple times throughout the TV advertisements, ensuring maximum visibility on selected news channels. Your brand will be positioned at the forefront, capturing the attention of a wide audience and reinforcing its association with the event's prestige.



25. You tube Promotion :

An exclusive promotional campaign will be executed by collaborating with 50 to 100 top-tier YouTube influencers from the food industry. Each video will prominently feature your brand name, logo, and customized content materials specifically designed to highlight your product and brand identity. This campaign is strategically crafted to captivate millions of viewers, significantly enhancing your brand's visibility while building a strong reputation through authentic associations with popular and trusted food influencers.



26. Special Marketing Materials distribution:

A dedicated promotional counter will be specially designed to showcase and distribute sponsor materials, including samples, brochures, or any customized handouts intended for visitors and clients. This strategically placed counter will serve as a direct engagement point, ensuring maximum visibility and interaction with attendees. It promises to generate significant interest and response, effectively enhancing brand recall and creating a lasting impression among visitors.

27. Parking Area Branding:

The parking area will be transformed into a high-impact branding zone, featuring 25 standees (6x3) and 10 large boards (10x10) strategically placed for maximum visibility. Each display will prominently showcase the sponsor's logo, brand name, and key content, ensuring a strong visual



presence that captures attention and leaves a lasting impression on visitors. This setup guarantees widespread brand exposure and reinforces brand identity, creating a powerful connection with the public.

28. Venue Branding:

The entire expo venue from the entrance to key touch points will be immersive branded with sponsors' logo, brand name and promotional materials ensuring maximum visibility and a strong visual impact at every corner. This extensive branding coverage guarantees a consistent and professional representation of the sponsor, leaving a lasting impression on every visitor and reinforcing brand identity throughout the event space.



29. Branding at Registration Counter:

The registration counters will serve as a prime branding space exclusively reserved for the Title Sponsors & Powered By. With 10 registration counters strategically



positioned, each will prominently display the sponsor's logo and branding materials, ensuring maximum visibility and a strong brand presence. This setup is designed to capture the attention of over 15,000 visitors, creating an impactful and memorable first impression while reinforcing the sponsor's association with the event.

30. Stall Fin Branding:

Each of the 300 stalls will feature stall fin branding, ensuring the Title & Powered By sponsor's logo and branding are prominently displayed on both sides of every stall. This strategic placement guarantees maximum visibility and serves as a powerful tool to create a lasting brand impact.



31. LED Wall Promotion:

Your brand will have exclusive placement on the prominent LED wall display at the event. Your branding videos will be played at multiple intervals throughout the event, ensuring maximum exposure to all attendees. This high-visibility placement guarantees that your brand takes center stage, making a powerful and lasting impact as every visitor enters the expo.



IBFE -
PRINCIPAL SPONSOR
DELIVERABLES



₹ 20L

International Biryani FESTIVAL & EXPO

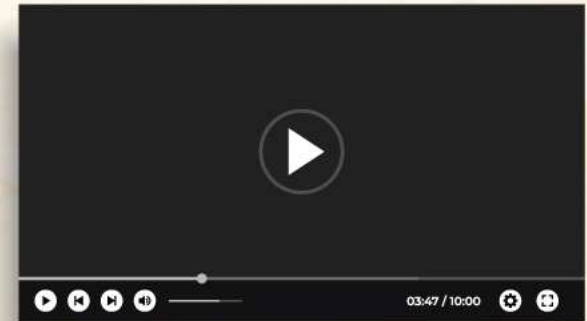
Powered By

1. Principal Sponsor

1.As the official Principal Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

2.Promotional Videos will incorporate the Brand's Name and Logo into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

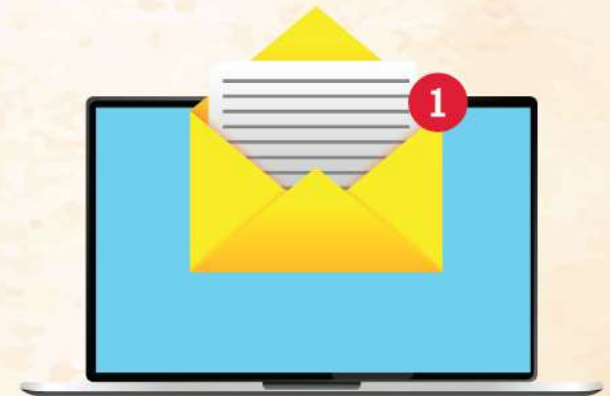


3.Main LED Wall:

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure.

4.Email Invites:

We will specifically design an email Invite Content with your Company Logo to be shared among potential 50,000 Email invitees as a key component for an extensive email promotion to the most food industry related business organizations.



5.Whatsapp Invite :

Your **company's logo** will be included in the **WhatsApp invitations** shared with **50,000 recipients** from the food industry. Your brand will have **significant visibility**, ensuring a **strong presence** in front of the target audience, appearing your logo alongside other prominent sponsors, sharing the overall focus of the promotion.



6.Face book Promotion:

6.A comprehensive and strategic Facebook promotion will be executed over a three-month period, targeting the intended audience with precision. The campaign will be fully enhanced with impactful promotional materials, including exclusive audio and video content from the Principal Sponsors. Regular updates on the progress of the expo will be shared, ensuring maximum visibility for your brand. As the primary sponsor, your involvement will be highlighted consistently, providing unparalleled exposure across the Facebook platform throughout the entire campaign.

7.Standee Branding :

7.Your Company's logo will be prominently featured on 50 standees (each measuring 6 feet by 3 feet), ensuring significant visibility. Your brand will be displayed at key areas, guaranteeing a strong presence while allowing the space to be shared with other top-tier sponsors, ensuring excellent recognition without overshadowing the primary sponsor.



8. Bag Promotion:

Distribution of sponsor's logo imprinted bags will be distributed to all the visitors, exhibitors, at the upcoming event providing a unique opportunity to leave a lasting impression on the diverse audience segment.



9. Stall Area :

We will specifically reserve 4 stalls in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

10 Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.



11. Networking Session:

An exclusive offer of FOUR VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



12. Special Video Content:

We will meticulously craft an exclusive Three-Minute Promotional Video to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

13. Product Promotion:

During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



14. Instagram Promotion:

A customized Instagram promotion is made to showcase your brand. Posts will be aligned with the event's themes, spotlighting your company's contribution and offering valuable exposure to a targeted audience. Your brand will be prominently featured within the context of the event, amplifying your presence across social media.

15. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.



16. FM Promotion:

Crafted Jingles will explicitly feature your brand in the event promotion on Radio FM. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, reaching a diverse audience with engaging audio content.

17. Association Connect:

A meeting with Food Industry Related Association members will be arranged upon the sponsor's request, facilitating strategic connections with food related association. This will provide the sponsor with the opportunity to engage directly with key members within the Association.



18. Directory:

Your company will be given an exclusive page slot in the Event Directory to showcase your brand and array of services. This placement will provide you with valuable visibility, ensuring your company is well represented to a wide audience, with special emphasis on your role in supporting the event.



19. Whatsapp Campaign :

19. Your company's brand name will be featured in the WhatsApp Audio Jingle, reaching 50,000+ industry professionals. Your brand will enjoy prominent inclusion, securing a strong presence within the audio content, ensuring notable exposure among the influential audience, but with shared focus among other top-tier sponsors.

20. Registration Form:

Your brand and logo will be prominently featured on 15,000 venue registration forms, serving as a focal point of attention for business visitors. These registration forms underscore your company's prominent role and enhance its appeal to potential clients and partners attending the event.

21. ID Cards:

The Company Logo will be on the ID Cards of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.



22. Direct Invites :

Your Brand Logo will be an integral component of the 50,000 Invitations slated for distribution to the key people of the Biryani Industry. These Invitations circulate among wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

23. You tube Promotion :

23.An exclusive promotional campaign will be executed by collaborating with 50 to 100 top-tier YouTube influencers from the food industry. Each video will prominently feature your brand name, logo, and customized content materials specifically designed to highlight your product and brand identity. This campaign is strategically crafted to captivate millions of viewers, significantly enhancing your brand's visibility while building a strong reputation through authentic associations with popular and trusted food influencers.



24. Special Marketing Materials distribution:

24.A dedicated promotional counter will be specially designed to showcase and distribute sponsor materials, including samples, brochures, or any customized handouts intended for visitors and clients. This strategically placed counter will serve as a direct engagement point, ensuring maximum visibility and interaction with attendees. It promises to generate significant interest and response, effectively enhancing brand recall and creating a lasting impression among visitors.



25. Parking Area Branding :

The parking area will be transformed into a high-impact branding zone, featuring 25 standees (6x3) and 10 large boards (10x10) strategically placed for maximum visibility. Each display will prominently showcase the sponsor's logo, brand name, and key content, ensuring a strong visual presence that captures attention and leaves a lasting impression on visitors. This setup guarantees widespread brand exposure and reinforces brand identity, creating a powerful connection with the public.

26. Venue Branding :

The entire expo venue from the entrance to key touch points will be immersive branded with sponsors' logo ,brand name and promotional materials ensuring maximum visibility and a strong visual impact at every corner. This extensive branding coverage guarantees a consistent and professional representation of the sponsor, leaving a lasting impression on every visitor and reinforcing brand identity throughout the event space.



27. LED Wall Promotion :

27.Your branding videos will be featured on the LED wall display, with strategic intervals during the event. While your brand will not occupy the primary spot, it will still receive significant visibility and exposure. This placement guarantees a professional representation of your brand to a large audience, ensuring a solid impact on visitors as they move through the venue.



IBFE -
MAIN SPONSOR
DELIVERABLES



₹ 15L

International Biryani FESTIVAL & EXPO

Powered By

1. Main Sponsor :

1.As the official Main Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional videos will feature the brand's name and logo during a few selected key event moments, such as product promotions, testimonials, speeches, press meetings, and event highlights.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

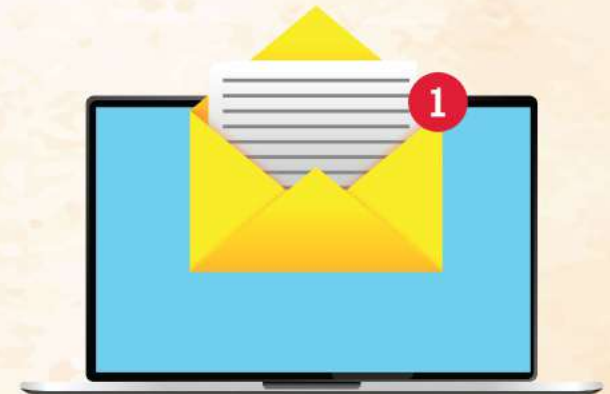


3.Main LED Wall:

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure

4.Email Invites:

A personalized email invite featuring your company logo will be created and distributed to 40,000 selected invitees, forming a major part of an email promotion aimed at food industry organizations."



5.Whatsapp Invite :

Your company's logo will be featured in carefully crafted WhatsApp invitations sent to 40,000 food industry professionals. Your brand will receive prominent exposure, though shared with other sponsors, offering steady visibility across the market, ensuring recognition but with slightly reduced prominence compared to top-tier sponsors.

6.Face book Promotion:



6.A comprehensive and strategic Facebook promotion will be executed over a three-month period, targeting the intended audience with precision. The campaign will be fully enhanced with impactful promotional materials, including exclusive audio and video content from the Main Sponsors. Regular updates on the progress of the expo will be shared, ensuring maximum visibility for your brand. As the primary sponsor, your involvement will be highlighted consistently, providing unparalleled exposure across the Facebook platform throughout the entire campaign.

7.Standee Branding :

Your company's logo will appear on the standees (each measuring 6 feet by 3 feet), offering ample visibility at major touchpoints. Your branding will have a visible presence in high-traffic areas, providing consistent exposure throughout the venue, but with more shared focus among other sponsor brands.



8. Stall Area :

We will specifically reserve 4 exclusive stalls in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

9.VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

An exclusive offer of FOUR VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

A Three-Minute Promotional Video is created to highlight your company's involvement in the event. This video will feature key event details while also promoting your distinctive products and services, giving you valuable exposure. While your branding will be featured, the focus will also highlight your contribution to the event, ensuring your company is showcased as a significant participant.

12. Product Promotion:

12. During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



13. Instagram Promotion:

13. Your brand will receive exposure through a dedicated Instagram post that highlights key event details along with your company's offerings. The post will engage a targeted audience, ensuring your company receives consistent visibility and positive recognition across social media platforms.

14. Website Promotion:

14. The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.





15. FM Promotion:

Crafted Jingles will explicitly feature your brand in the event promotion on Radio FM. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, reaching a diverse audience with engaging audio content.

16. Association Connect:

16.A meeting with Food Industry Related Association members will be arranged upon the sponsor's request, facilitating strategic connections with food related association. This will provide the sponsor with the opportunity to engage directly with key members within the Association.



17. Directory:

17.A featured slot is allocated in the Event Directory to display your brand and services. While your page will be positioned with high visibility, the focus will be on promoting your company within the broader context of the event, ensuring recognition without taking top billing.



18. Whatsapp Campaign :

Your company's brand name will be integrated into the WhatsApp Audio Jingle, which will reach 50,000+ professionals in the industry. While your brand will receive consistent visibility, it will be positioned alongside other sponsors, providing reliable recognition to the target audience, with a slightly less prominent presence than higher-tier sponsors.

19. Registration Form:

19. Your brand and logo will be prominently displayed on the venue registration forms. This strategic placement ensures strong visibility for your company, positioning your brand as a key player at the event. The registration forms will attract business visitors, enhancing your company's appeal to potential clients and partners.



20. Direct Invites :

Your Brand Logo will be an integral component of the 50,000 Invitations slated for distribution to the key people of the Biryani Industry. These Invitations circulate among wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

21. You tube Promotion :

Your brand will be featured in an exclusive YouTube promotional campaign with 50 to 75 top-tier food industry influencers. Each influencer will prominently showcase your brand name, logo, and customized content materials, designed specifically to highlight your product and brand identity. This high-impact campaign will reach millions of viewers, significantly boosting your brand's visibility and strengthening its reputation through authentic partnerships with trusted influencers.



22. Venue Branding :

Your logo, brand name, and promotional materials will be displayed at key strategic points throughout the expo venue. While the coverage will be significant, the branding will be placed in high-traffic areas, ensuring strong visibility and a professional representation of your brand. This exposure guarantees a lasting impression without overwhelming other elements of the event space.

23. LED Wall Promotion :

27. Your branding videos will be featured on the LED wall display, with strategic intervals during the event. While your brand will not occupy the primary spot, it will still receive significant visibility and exposure. This placement guarantees a professional representation of your brand to a large audience, ensuring a solid impact on visitors as they move through the venue.





IBFE -
ASSOCIATE SPONSOR
DELIVERABLES



₹ 10 L

International Biryani FESTIVAL & EXPO

Powered By

1. Associate Sponsor :

As the official Associate Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional Videos will incorporate the Brand's Name and Logo in various segments, including product promotion, testimonials, and event highlights. While the brand will be present across these aspects, it will be done subtly—appearing as part of the visuals or in brief mentions during key moments such as press meetings or technical sessions.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

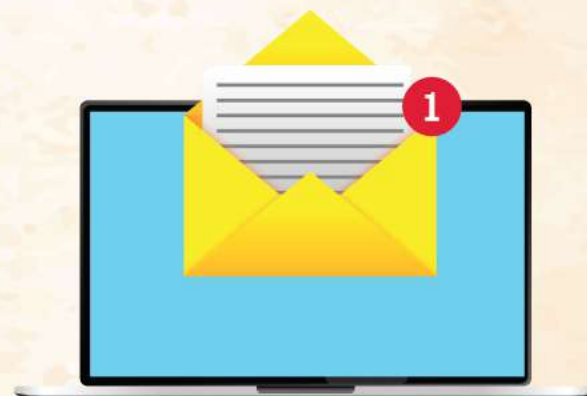


3.Main LED Wall:

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure.

4.Email Invites:

4."We'll craft a customized email invite with your company logo, sent to 30,000 email recipients from food industry-related businesses as a core element of a wide-reaching promotion."



5.Whatsapp Invite :

5.Your company's logo will appear in the WhatsApp invitations distributed to 30,000 food industry recipients. While your logo will be visible, it will be placed alongside other sponsors, offering solid exposure but with a less prominent role in the overall branding, ensuring your company's presence without overshadowing the primary sponsors.

6.Face book Promotion:



Over the three-month Facebook campaign, your brand will be included in carefully targeted posts designed to engage the intended audience. Associate Sponsors will have their logos and promotional materials included in select Facebook updates, with video and audio content featuring your brand. Regular progress updates on the expo will be shared, but with less frequent placement compared to higher-tier sponsors. Your sponsorship will be highlighted at key touchpoints throughout the campaign, providing solid visibility without overwhelming the content.

7.Standee Branding :

Your company's logo will be displayed on the standees (each measuring 6 feet by 3 feet), providing visibility in carefully selected areas across the venue. While your brand's presence will still be impactful, it will be integrated alongside other sponsors, ensuring solid exposure within shared spaces.



8. Stall Area :

We will specifically reserve FOUR exclusive stalls in the main area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

9. VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

An exclusive offer of THREE VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights



11. Special Video Content:



11. For Principal Associate Sponsors, we will create a Three-Minute Promotional Video that will serve as an effective invitation to the event while showcasing your brand and offerings. The video will highlight key event details and feature your products and services, ensuring your company is recognized as a respected contributor, while also allowing space for your brand to shine in connection with the event's success.

12. Product Promotion:

12. During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



13. Instagram Promotion:

13. Your brand will be included in curated Instagram posts, aligned with the event's theme. These posts will focus on your company's products and services, ensuring your brand gets exposure to a targeted audience while supporting the event's overall promotion.

14. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.





15. FM Promotion:

15. Crafted Jingles will explicitly feature your brand in the event promotion on Radio FM. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, reaching a diverse audience with engaging audio content.

16. Directory:

Your company will receive a slot in the Event Directory, where you can highlight your brand and services. The placement will provide consistent exposure, with a focus on your support for the event while giving your offerings significant visibility to event attendees.



17. Whatsapp Campaign :

Your company's brand name will be included in the WhatsApp Audio Jingle, reaching 40,000+ food industry professionals. Your brand will be featured within the collective audio content, ensuring solid recognition, with a better emphasis among the sponsors

18. Registration Form:

As an Associate Sponsor, your brand and logo will be featured on the venue registration forms. While your branding will be visible to all business visitors, the focus will be shared with other key sponsors, giving your company solid exposure and reinforcing your involvement in the event to potential clients and partners.



The image shows a sample of an event registration form. At the top, it says 'International Biryani Festival & Expo' and 'Event Registration Form'. Below this, there is a section for 'About This Event' with details like 'Event Name: Digital Marketing Workshop', 'Date: October 10, 2020', 'Time: 10:00 AM - 12:00 PM', 'Location: Event Center - Digital Marketing Center', and 'Organizer: MarketingPro LLC'. There is also a small profile picture of a man. The form includes fields for 'Full Name', 'Email', 'Phone Number', and 'Gender' (Male/Female). It also has a section for 'Payment Information' with 'Number of Tickets' and 'Payment Method' (Credit Card, Debit Card, Cash, Check). At the bottom, there is a disclaimer and a signature line.

19. Direct Invites :

Your Brand Logo will be included on the direct invitations distributed to important figures in the Biryani Industry. While your logo will be clearly visible, the focus will be shared with other sponsors, providing good exposure and promoting your brand to a broader audience of potential attendees.



20. You tube Promotion :

Your brand will be included in a YouTube promotional campaign with 50 to 75 renowned food industry influencers. While your brand's name and logo will be prominently featured, the focus will be shared with other sponsors. The campaign will still provide excellent exposure, reaching a large audience of food industry enthusiasts and building your brand's recognition through influential food personalities.





21. Venue Branding :

21. Your logo, brand name, and promotional materials will be placed in prominent yet shared areas of the expo venue. The branding will be visible to attendees, offering solid exposure in key spaces, but with less emphasis compared to the Main Sponsor. This ensures consistent branding while highlighting your role as an important sponsor.

22. LED Wall Promotion :

Your logo and branding materials will be displayed on the LED wall, although your brand will be featured in a more shared capacity with other sponsors. Your exposure will still be valuable, with your video playing at key intervals to ensure consistent visibility and recognition among event attendees.



IBFE -
CO ASSOCIATE
SPONSOR
DELIVERABLES



₹8L



International Biryani FESTIVAL & EXPO

Powered By

1. Co Associate Sponsor :

As the official Associate Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

2.Promotional Videos will incorporate the Brand's Name and Logo into a few of various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

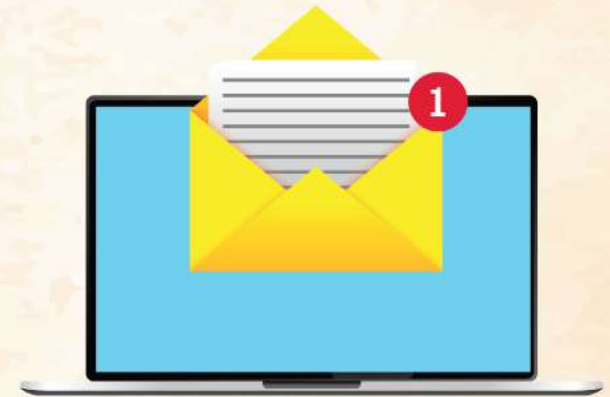


3.Main LED Wall:

Your Brand and Logo will take centre stage on the Main LED Wall throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees, and experiences maximum exposure.

4.Email Invites:

4.Your company logo will feature in a custom-designed email invite, shared with 20,000 industry-specific recipients, forming part of a focused email campaign to reach top food-related businesses."



5.Whatsapp Invite :

5.Your company's logo will be featured in WhatsApp invitations shared with 20,000 food industry professionals. Your brand will have a good level of visibility, though your logo will share space with other sponsors, ensuring recognition but with a more subtle emphasis compared to higher-tier sponsors.

6.Face book Promotion:



6.Throughout the three-month period, Facebook promotion will feature Co-Associate Sponsors in a focused yet impactful manner. Your logo will be included in periodic updates, with mentions and content shared at key stages of the expo's progression. While your brand's exposure will be more selective than higher-tier sponsors, you will receive strong, focused visibility through targeted posts that emphasize your support of specific elements of the event.

7.Standee Branding :

7.Your company's logo will be featured on the standees (each measuring 6 feet by 3 feet), offering visibility at strategic points within the venue. Your brand will still enjoy notable exposure but will be part of a broader group of sponsors, ensuring your recognition is well-placed while sharing the spotlight.



8. Stall Area :

We will specifically reserve TWO exclusive stalls in the main area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

9.VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

10.An exclusive offer of THREE VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

11.We will develop a Three-Minute Promotional Video tailored to introduce the event and your company's offerings. This video will feature essential event details alongside your product and service highlights, ensuring your brand is included as part of the event's community while maintaining strong visibility within a collaborative environment

12. Product Promotion:

During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



13. Instagram Promotion:

Your brand will be featured in Instagram posts designed to highlight the event's key moments. Your company's offerings will be included, providing moderate visibility to a relevant audience and reinforcing your involvement in the event's success.

14. Website Promotion:

14.The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.



15. Directory:

15. your brand will have a slot in the Event Directory to promote your brand and services. While your placement will offer visibility, it will be part of a shared section, ensuring your company's involvement is noted but within a more collaborative space alongside other sponsors.



16. Whatsapp Campaign :

16. Your company's brand name will be part of the WhatsApp Audio Jingle, reaching over 30,000+ industry professionals. Your brand will be integrated within the audio, offering solid visibility, ensuring consistent exposure in a shared context.

17. Registration Form:

17. Your brand and logo will be included on the venue registration forms. This will provide your company with visibility among business visitors, ensuring recognition while highlighting your support for the event in a collaborative manner alongside other sponsors.

International Biryani Festival & Expo Event Registration Form

About This Event

Event Name: Digital Marketing & Analytics
Date: January 15, 2024
Time: 10:00 AM - 4:00 PM
Venue: Grand Convention Center (Hyderabad, India)
Organizer: Marketing Pro LLC
More Information: www.eventbrite.com

Participant Information

Full Name: _____ Date: _____
Email: _____
Phone Number: _____
Where did you hear about this event?
☐ Facebook ☐ YouTube ☐ Instagram ☐ Twitter ☐ Other

Payment Information

Number of Tickets: _____
Payment Method:
☐ Cash ☐ Credit Card ☐ Debit Card ☐ Other

I understand that participation in this event may involve some degree of risk. I hereby acknowledge and assume any liability for injuries, loss, or damage to personal property.

Date: September 10, 2023
Signature: _____
Name: _____



18. Direct Invites :

18. Your Brand Logo will appear on the direct invitations sent to influential members of the Biryani Industry. Your logo will be part of a collective sponsor section, ensuring visibility and extending your brand's reach to a wide group of industry professionals and potential event attendees.

19. You tube Promotion :

Your brand will be part of a YouTube promotional campaign with 50 to 75 leading food industry influencers. Your brand name and logo will be integrated into each video, though the emphasis will be more collaborative. This campaign will provide solid visibility, reaching a substantial audience while contributing to the event's overall promotion through credible food influencers.



20. Venue Branding :

20. Your logo, brand name, and promotional materials will be featured in designated areas within the expo venue, alongside other sponsors. While the branding will not dominate the space, it will still provide good visibility in strategic locations, reinforcing your brand identity without overshadowing the more prominent sponsors.

21. LED Wall Promotion :

21.As a Co-Associate Sponsor, your logo and branding video will be displayed on the LED wall at designated intervals, ensuring that your brand is visible but with more emphasis on other sponsors. This provides moderate exposure to the audience, ensuring your brand is recognized while the focus is shared with other companies.





IBFE -
EVENT SPONSOR
DELIVERABLES



₹ 6L

International Biryani FESTIVAL & EXPO

Powered By

1. Event Sponsor :

1.As the official Event Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional videos will incorporate the brand's name and logo into a select few aspects, such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

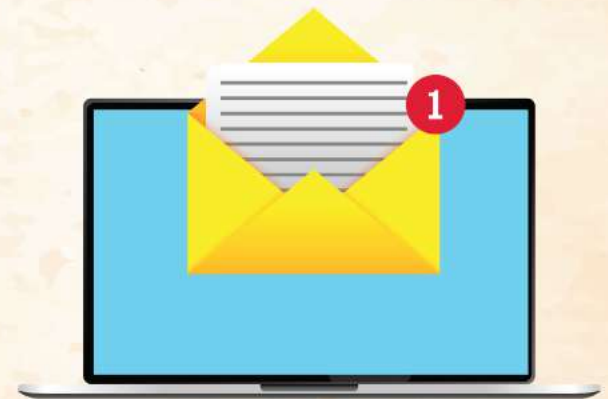


3.Main LED Wall:

3.Your brand and logo will be featured prominently on the Main LED Wall during key moments of the event, in line with the display schedule, ensuring targeted visibility and maximum impact."

4.Email Invites:

4.The email invite, designed with your company logo, will be sent to a targeted list of 10,000 potential invitees, ensuring strong engagement with biryani industry organizations."



5.Whatsapp Invite :

Your company's logo will appear in the WhatsApp invitations sent to 10,000 recipients from the food industry. Your brand will be recognized, through sharing the space with other sponsors, offering consistent visibility while maintaining a more secondary presence compared to the top sponsors.

6.Face book Promotion:



Your brand will receive prominent exposure throughout the three-month campaign. Your logo and promotional materials will be featured in key event updates, high-impact posts, and exclusive video content. Regular progress updates will ensure your involvement is highlighted, keeping your brand visible across the platform. You will be integrated into major milestones and announcements, ensuring your brand is consistently associated with the event's progress .

7.Standee Branding :

Your company's logo will appear on the standees (each measuring 6 feet by 3 feet), placed at key locations within the venue. Your brand's visibility will remain strong but will be positioned alongside other event sponsors, ensuring consistent presence while contributing to the overall event atmosphere.



8. Stall Area :

We will specifically reserve TWO exclusive stalls in the main area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

9.VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

An exclusive offer of Two VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

Your company's branding will be included in a Three-Minute Promotional Video focusing on the event's networking opportunities. Your involvement will be highlighted in the context of fostering valuable industry connections, with your brand showcased in relation to key networking moments.

12. Product Promotion:

12. During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



13. Instagram Promotion:

13. Your brand will be featured in Instagram posts that align with the event's key moments. These customized posts will ensure your company's products and services are promoted to a targeted audience, providing consistent visibility and engagement throughout the event's promotion.

14. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.



15. Directory:

15. Your company will receive a slot in the Event Directory to showcase your services and offerings. Your visibility will be consistent but more limited compared to higher-tier sponsors, ensuring that your brand is acknowledged without overshadowing the main event supporters.



16. Whatsapp Campaign :

17. Your company's brand name will be featured in the WhatsApp Audio Jingle, reaching 20,000+ food industry recipients. Your logo will be part of the collective promotion, providing consistent recognition while having a more subtle role among the other sponsors.

17. Registration Form:

16. Your brand and logo will appear on the venue registration forms. While your logo will be present, the focus will be on the overall event, giving your company moderate visibility and providing consistent recognition to potential clients and partners attending the event.



18. Direct Invites :

18. Your Brand Logo will be featured on the direct invitations circulating within the Biryani Industry. While the logo will be included, the focus will be more on the overall event, giving your brand consistent but more subtle exposure to a wide audience of potential attendees.

19. Venue Branding :

Your logo, brand name, and promotional materials will be visible in select areas of the expo venue. The branding will be present but with more moderate visibility, supporting the event's overall atmosphere and reinforcing your company's involvement while sharing space with other sponsors.



20. LED Wall Promotion :

20. Your branding will be included on the LED wall at specific intervals during the event. Your brand will be part of a group of sponsors, offering good exposure within the shared display space. While the placement is less prominent, it still ensures recognition among a broad audience of attendees.

IBFE -
CO EVENT SPONSOR
DELIVERABLES



₹4L



International Biryani FESTIVAL & EXPO

Powered By

1. Co-Event Sponsor :

1.As the official Co Event Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional videos will incorporate the brand's name and logo into a select few aspects, such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more



3.Main LED Wall:

3.Your brand and logo will be highlighted on the Main LED Wall during specific segments of the event, strategically timed to capture attention and maximize exposure.

4.Email Invites:

A unique email invite, branded with your company logo, will be distributed to 6,000 potential invitees within the food industry, forming a major part of our targeted promotional campaign."



5.Whatsapp Invite :

5.Your company's logo will be featured in the WhatsApp invitations distributed to 6,000 industry professionals. Your logo will be integrated into the collective branding, ensuring consistent visibility and a subtle yet recognizable presence alongside other sponsor brands.

6.Face book Promotion:

Your brand will receive steady, consistent visibility throughout the three-month promotion. Your logo will be featured in key milestone posts and event updates, ensuring your brand is aligned with the event's progress. While your visibility will be less frequent than top-tier sponsors, you will receive regular mentions that associate your brand with the event's overall success.



7.Standee Branding :

Your company's logo will be displayed on the standees (each measuring 6 feet by 3 feet), offering steady visibility throughout the venue. Your brand will be part of a larger collective of sponsors, ensuring recognition in the event space, contributing to the overall event experience.



8. Stall Area :

We will specifically reserve TWO stalls in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

An exclusive offer of Two VIP Passes is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

11. For Co Event Sponsor, there is a Three-Minute Promotional Video to extend event invitations, highlighting your company's products and services in a concise manner. While the focus will be on the event details, your branding will be included, ensuring your company is associated with the event and providing valuable visibility within the broader campaign.

12. Product Promotion:

During the expo, we will exclusively introduce your product in the presence of distinguished personnel and potential endorsement from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.



13. Instagram Promotion:

13. Your company will be included in Instagram posts that showcase the event's main highlights. While your visibility will be more moderate, your brand will be presented within the event's context, ensuring consistent recognition and exposure to a relevant audience.

14. Website Promotion:

14. The Event Website will prominently feature your brand logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.



15. Directory:

15.A slot is allocated in the Event Directory to feature your company's branding and services. While your exposure will be more modest, your brand will still be recognized in the directory, ensuring visibility within the event's context.



16. Direct Invites :

16.Your Brand Logo will be included on the direct invitations distributed to influential figures within the Biryani Industry. Your logo will be part of the broader sponsor section, ensuring your company is recognized while allowing for more focus on the event itself.



17. Whatsapp Campaign :

17.Your company's brand name will be featured in the WhatsApp Audio Jingle, reaching 20,000+ food industry recipients. Your logo will be part of the collective promotion, providing consistent recognition while having a more subtle role among the other sponsors.



18. Venue Branding :

18. Your logo, brand name, and promotional materials will be placed in specific areas within the expo venue. The branding will be visible but more limited compared to higher-tier sponsors. This offers your company recognition, but the exposure will be more subtle and shared with other sponsors.



19. LED Wall Promotion :

Your logo will appear on the LED wall, with moderate visibility during select intervals. Your branding will share space with other sponsors, ensuring recognition but with less frequency and prominence than higher-tier sponsors.

IBFE -
NETWORKING SPONSOR
DELIVERABLES



₹3L



International Biryani FESTIVAL & EXPO

Powered By

1. Networking Sponsor :

As the official Networking Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

Promotional videos will incorporate the brand's name and logo into a select few aspects, such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more



3.Main LED Wall:

Throughout the event, your brand and logo will be showcased on the Main LED Wall at selected times, offering optimal exposure in alignment with the planned display schedule."

4.Email Invites:

4.The email invite, designed with your company logo, will be sent to a targeted list of 3,000 potential invitees, ensuring strong engagement with food industry organizations."



5.Whatsapp Invite :

Your company's logo will be included in the WhatsApp invitations distributed to 3,000 food industry recipients. Your logo will be positioned to offer focused exposure ,ensuring visibility in relevant sections of the invitation.

6.Face book Promotion:

Your brand will be strategically highlighted over the three-month campaign in posts focusing on networking opportunities. Your logo will appear in networking-related content and Facebook Stories, emphasizing your support in connecting industry professionals. Although your exposure will be selective, it will be highly impactful, reinforcing your role in facilitating valuable industry interactions..



7.Standee Branding :

7.Your company's logo will be featured on the standees (each measuring 6 feet by 3 feet) in areas specifically designed for networking. This targeted placement will ensure your brand is seen by attendees engaging in networking activities, providing focused exposure in important areas, while maintaining a shared visual presence.



8. Stall Area :

We will specifically reserve an exclusive stall in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10. Networking Session:

An exclusive offer of one VIP Pass is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

11. There is a Three-Minute Promotional Video that highlights key aspects of the event, focusing on networking opportunities. Your brand will be featured within this context, promoting your products and services alongside the event's key networking moments. This video will ensure your company is recognized as a key enabler of industry connections during the event.

12. Instagram Promotion:

12. Your brand will be highlighted in Instagram posts that emphasize the event's networking opportunities. The posts will align with the theme of professional connections, ensuring your company is recognized for facilitating meaningful interactions among industry professionals..



13. Website Promotion:

13. The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

14. Directory:

14. Your company will be included in a slot in the Event Directory, where you can promote your services. This will provide targeted visibility, emphasizing your role in facilitating industry connections while maintaining a more subtle presence in the event's promotional materials.



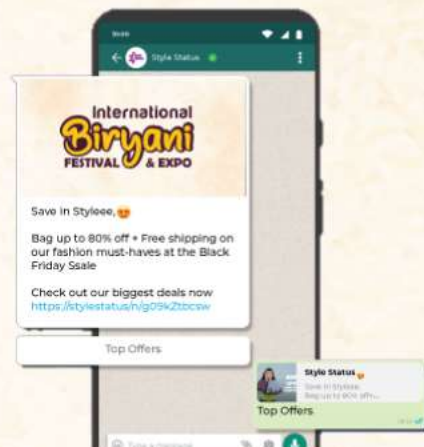


15. Direct Invites :

Your Brand Logo will be included in the direct invitations circulated to the Biryani Industry's key stakeholders. Your branding will emphasize the value of networking opportunities at the event, subtly promoting your brand to the recipients while highlighting your contribution to fostering industry connections.

16. Venue Branding :

16. Your logo, brand name, and promotional materials will be displayed in specific networking areas and other key spaces where attendees engage. While the exposure will be targeted to relevant audience segments, it will be less prominent than that of the Main Sponsor, ensuring your brand is recognized in networking zones without overwhelming other sponsor visibility.



17. Whatsapp Campaign :

17. Your company's brand name will be incorporated into the WhatsApp Audio Jingle, which will reach 5,000+ recipients from the food industry. Your brand will receive targeted visibility, particularly aligned with networking aspects of the event.T



18. LED Wall Promotion :

18. Your logo and branding video will be featured on the LED wall during selected intervals, focusing more on the networking aspect of the event. The exposure will be less prominent, but still valuable in connecting your brand with attendees in key areas of the venue.



IBFE -
CORPORATE SPONSOR
DELIVERABLES



₹2L

International Biryani FESTIVAL & EXPO

Powered By

1. Corporate Sponsor :

As the official Corporate Sponsor, we will feature your estimated Brand and Logo through the entire event, along with the official event title, "IBFE - 2025", to effectively promote your brand.

2. Promotional Videos

2.Promotional videos will incorporate the brand's name and logo into a select few aspects, such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.



Product
Promotion



Testimonials



Welcome
Speeches



Press
Meetings



Event
Highlights



Success
Reports



Technical
Sessionst

and
more

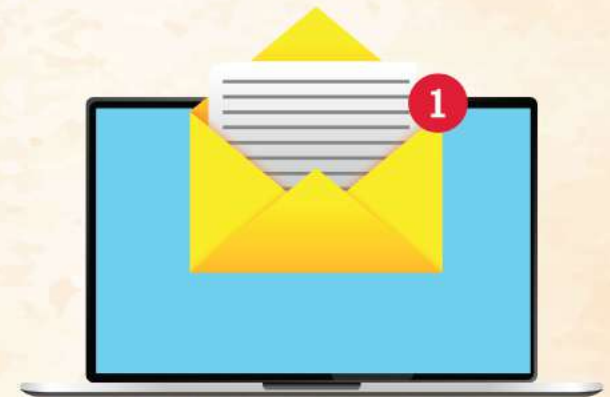


3.Main LED Wall:

3.Your brand and logo will be highlighted on the Main LED Wall during specific segments of the event, strategically timed to capture attention and maximize exposure.

4.Email Invites:

A unique email invite, branded with your company logo, will be distributed to 2,000 potential invitees within the food industry, forming a major part of our targeted promotional campaign."



5.Whatsapp Invite :

5.Your company's logo will be featured in the WhatsApp invitations distributed to 2,000 industry professionals. Your logo will be integrated into the collective branding, ensuring consistent visibility and a subtle yet recognizable presence alongside other sponsor brands.

6.Face book Promotion:

6.Your brand will receive steady, consistent visibility throughout the three-month promotion. Your logo will be featured in key milestone posts and event updates, ensuring your brand is aligned with the event's progress. While your visibility will be less frequent than top-tier sponsors, you will receive regular mentions that associate your brand with the event's overall success.



7.Standee Branding :

7.Your company's logo will be displayed on the standees (each measuring 6 feet by 3 feet), offering steady visibility throughout the venue. Your brand will be part of a larger collective of sponsors, ensuring recognition in the event space, contributing to the overall event experience.



8. Stall Area :

8.We will specifically reserve an exclusive stall in the main Area for your esteemed company to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.





9. Stamp Statements:

VIP's Stamp Statements, prominently featuring your Corporate Logo, enhancing brand visibility and association will be strategically placed at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees

10. Networking Session:

An exclusive offer of one VIP Pass is provided to the upcoming Sales and Networking Sessions. These sessions provide a unique opportunity for your company to engage directly with esteemed organizations and prominent entrepreneurs, fostering valuable connections and offering insightful discussions within these distinguished circles. This is an excellent platform to expand your network and gain strategic industry insights.



11. Special Video Content:

For Corporate Sponsors, there is a Three-Minute Promotional Video to extend event invitations, highlighting your company's products and services in a concise manner. While the focus will be on the event details, your branding will be included, ensuring your company is associated with the event and providing valuable visibility within the broader campaign.

12. Instagram Promotion:

12. Your company will be included in Instagram posts that showcase the event's main highlights. While your visibility will be more moderate, your brand will be presented within the event's context, ensuring consistent recognition and exposure to a relevant audience



13. Website Promotion:

The Event Website will prominently feature your brand Logo under the designated "Sponsors" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

14. Directory:

14. A slot is allocated in the Event Directory to feature your company's branding and services. While your exposure will be more modest, your brand will still be recognized in the directory, ensuring visibility within the event's context.





15. Direct Invites :

15. Your Brand Logo will be included on the direct invitations distributed to influential figures within the Biryani Industry. Your logo will be part of the broader sponsor section, ensuring your company is recognized while allowing for more focus on the event itself.

16. Venue Branding :

Your logo, brand name, and promotional materials will be placed in specific areas within the expo venue. The branding will be visible but more limited compared to higher-tier sponsors. This offers your company recognition, but the exposure will be more subtle and shared with other sponsors.



17. Whatsapp Campaign :

16. Your company's brand name will be featured in the WhatsApp Audio Jingle, reaching over 2,000 food industry professionals. Your brand will enjoy consistent visibility within the audio content, ensuring recognition and prominence among the target audience.



18. LED Wall Promotion :

Your logo will appear on the LED wall, with moderate visibility during select intervals. Your branding will share space with other sponsors, ensuring recognition but with less frequency and prominence than higher-tier sponsors

International
Biryani
FESTIVAL & EXPO

A group of diverse people, including men and women of various ages, are seated at a long wooden table in a bright, modern restaurant. They are all smiling and giving thumbs up towards the camera. The table is set with white plates, glasses of water, and a plate of biryani. Large windows in the background show greenery outside.

Thank you

for being a part of this event!



CONTACT US!



Vijay

Sales Head

+91 91761 83236

salesheadibfe@gmail.com



Jina

Exhibitors – Sales Executive

+91 90872 23946

sales2ibfe@gmail.com

International Biryani Festival & Expo

#10-27, 2nd Floor, Jagannatha Nagar, 1st Main Road, Opp. Madhu Eye Clinic.

Arumbakkam, ibfechennai2025@gmail.com Chennai – 600 106.

International **Biryani** FESTIVAL & EXPO



R. Raj Ganesh
Managing Director
+91 99622 53522
rajganeshq@gmail.com

www.ibfeindia.com